

Message Text

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PAGE 01 VIENNA 00932 041448Z

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E.O. 11652: N/A

TAGS: BEXP, AU

SUBJECT: PROPOSED TEXT, SECRETARY DENT LETTER FOR GRAZ AMERIKA
DAYS PROMOTION

REF: A) VIENNA 593; B) VIENNA 629

USDOC FOR OIM - DON TRAFTON

1. BELOW IS PROPOSED TEXT OF LETTER FROM SECRETARY DENT FOR
US AT PRESS CONFERENCE AND OPENING CEREMONIES, GRAZ AMERIKA DAYS,
APRIL 7-22, 1975.

2. IF YOU CONCUR, WE PLAN USE APPROVED VERSION IN PRINTED
PROMOTIONAL MATERIALS FOR GRAZ EVENTS.

3. TO MEET PRINTING DEADLINE, WE WOULD APPRECIATE CABLE APPROVAL
FINAL TEXT BY FEB 14.

4. TEXT FOLLOWS:

QUOTE AMERICAN GREETING GRAZ*

ON THE OCCASION OF THE AMERICAN DAYS IN GRAZ I WOULD LIKE TO
EXTEND MY VERY BEST WISHES TO GOVERNOR NIEDERL, MAYOR GOETZ AND
THE CITIZENS OF GRAZ AND STYRIA.

I KNOW THAT THE CITY OF GRAZ HAS BEEN AN IMPORTANT CENTER OF
INTERNATIONAL COMMERCIAL ACTIVITY SINCE THE MIDDLE AGES. IT
IS THEREFORE PARTICULARLY PLEASING TO US IN THE US DEPARTMENT
OF COMMERCE THAT AMERICAN CONSUMER PRODUCTS ARE BEING FEATURED

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BY KASTNER & OEHLER AND A NUMBER OF OTHER LEADING STORES DURING

THE AMERICA DAYS EVENTS. THESE EVENTS, I AM SURE, WILL INCREASE
THE ALREADY STRONG COMMERCIAL AND CULTURAL TIES BETWEEN AUSTRIA
AND THE UNITED STATES. I WISH TO ADD MY THANKS TO THOSE IN THE
BUSINESS AND GOVERNMENT COMMUNITY WHO HAVE HELPED TO MAKE THE
AMERICA DAYS POSSIBLE AND WISH THEM ALL SUCCESS.

FREDERICK B. DENT
SECRETARY OF COMMERCE OF THE
UNITED STATES OF AMERICA

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Margaret P. Grafeld
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